"There are three responses to a piece of design – yes, no, and WOW! Wow is the one to aim for."

Milton Glaser

CHARLES TELFAIR
I N S T I T U T E

Government of **Western Australia**
North Metropolitan **TAFE**

(National ID: CUV50311)

DIPLOMA
OF GRAPHIC DESIGN

WHAT IS IT?

A career in graphic design is ideal for highly creative, practical and hands on people who love new technology. Graphic designers are natural problem solvers, who can take a concept, and come back with an effective visual solution.

Your Diploma of Graphic Design will give you the skills to begin an exciting career in graphic design or for further study towards an undergraduate degree course. By the end of the diploma course, you will be able to understand and implement colour and design theory, complete management tasks, meet clients design needs, create advertising and create 3D models.

WHY A **DIPLOMA OF GRAPHIC DESIGN** AT CTI?

✓ **Experience:** CTI's School of Design has been at the forefront of Design Education in Mauritius for over 15 years. We started the first School of Advertising and Design in Mauritius in 1998

✓ **Innovation** There is a strong focus on contemporary design practices and principles

✓ **Showcase Portfolio:** By the end of the course students will have a comprehensive portfolio of stun ning work showcasing their talents to potential employers

✓ **Strong practical focus:** The School's state-of-the-art facilities provide students with the necessary resources to produce finished design executions across a range of media

✓ **Employability Advantage:** This course helps students develop a comprehensive and unique combi- nation of creativity and up-to-date software skills which is in high demand in the Design Industry

✓ **Industry Network:** Industry Network: A number of teaching staff are currently working in industry; students work on real world projects and undertake internships in the best Agencies and/or Design Businesses locally or overseas

ENTRY **REQUIREMENTS**

For admission to North Metropolitan TAFE, it is recommended that the entry requirement is a Certificate IV in Graphic Design. Applicants must satisfy minimum academic entry as well as English competency requirements. Recognition of Prior Learning (RPL) is a way of using your existing skills to get a formal qualification or parts of a qualification. For more information, please send an email on marketing@telfair.ac.mu

COURSE STRUCTURE

17 Study Units

Course Code:	Unit Code:
CUVGRD504A	Create and manipulate graphics S7667
CUVPRP503A	Present a body of own creative work S7753
CUVGRD502A	Produce graphic designs for 2-D and 3-D applications S7665
CUVGRD503A	Produce typographic design solutions S7666
SITXICT001A	Build and launch a website for small business S6541
CUVGRD606A	Develop graphic designs for packaging S7675
CUVACD503A	Select and refine a specialised drawing technique S7607
BSBDES403A	Develop and extend design skills and practice D0666
CUVACD501A	Refine drawing and other visual representation tools S7605
BSBADV509A	Create mass print media advertisements D0564
CUVGRD501A	Research visual communication history and theory S7664
CUVGRD505A	Design and manipulate complex layouts S7668
CUVGRD506A	Develop graphic design practice to meet industry needs S7669
BSBCRT501A	Originate and develop concepts D0649
BSBDES501A	Implement design solutions D0667
CUVACD504A	Research and apply light and colour S7608
CUVPHI529A	Employ colour management in a digital imaging workplace S7729

Study Pathways

On completion of a Diploma you can continue on to a university degree with exemptions

DELIVERY PLAN

Duration:
The programme is run over 2 semesters (one academic year)

Starting Dates:
Two intakes per year - February & August

APPLICATION PROCEDURES

/ Students must complete the prescribed application forms available at our Future Student Centre or at www.telfair.ac.mu and should submit relevant copies of the following documents:
/ Copies of educational qualifications
/ Two passport-size photographs
/ Copy of National Identity Card or Birth Certificate

(The originals of all the above documents for certification purposes are needed.)

APPLICATION DEADLINE

It is recommended to register at least 5 weeks before the start date of Programme.

Please call us on 4016511 or email us on marketing@telfair.ac.mu

FOR MORE INFORMATION, PLEASE CONTACT THE FUTURE STUDENTS CENTRE

✉ marketing@telfair.ac.mu

📍 TELFAIR, MOKA,MAURITIUS 📞 (230) 401 6511 🖨 (230) 433 3005

🌐 www.telfair.ac.mu f Charles Telfair Institute