



"Leadership and Learning are indispensable to each other"

John F. Kennedy

**CHARLES TELFAIR**  
I N S T I T U T E



# BACHELOR OF BUSINESS MANAGEMENT AND LEADERSHIP (HONS)

# WHAT IS IT?

Are you in a Supervisory or Management role, but lack a formal qualification? The Bachelor in Business Management and Leadership Honours degree is designed to meet the needs of adult learners with industry experience. The BBML(Hons) is an innovative, applied business degree specially designed with the help of industry professionals

The programme will help participants develop their managerial and leadership skills while acquiring an academic degree qualification. The contemporary curriculum, includes a modern pedagogical tool and a very hands-on approach.

## Why a Bachelor of Business Management and Leadership (Hons) at CTI?

- ✓ **Multiple exit points:**

- Year 1 - Certificate in Business Management & Leadership

- Year 2 - Diploma in Business Management & Leadership

- Year 3 - Bachelor degree of Business Management & Leadership

- ✓ **Highly affordable:** This local degree offers excellent value for money

- ✓ **Flexi mode:** Our flexible delivery approach is designed to accommodate your current work/life commitments

# COURSE STRUCTURE

## Level 1

Introduction to management

Business economics

Communication in Business

Leadership and self-awareness

Principles of accounting

The marketing function and consumer behavior

Organisational behaviour

Leadership, motivation & teams

## Level 2

Managing Information Technology and systems

Corporate law and industrial relations

Human resource management and workforce planning

Business statistics, analytics and decision making

Principles of Finance

Managing a customer focused organization

International Business management and leadership

Contemporary issues in Business

## Level 3

Business (Leadership) research project

Strategic management and leadership

Project management

Business innovation, enterprise and entrepreneurship

Strategic financial leadership

Interpersonal skills and conflict management

Leadership priorities and practices

Business capstone

**Disclaimer:** Please note that CTI reserves the right to change the content and/method of assessment, to change or alter tuition fees of any unit of study, to withdraw any unit of study which it offers, to impose limitations on enrolment in any unit or program and/or to vary arrangements for any programme.

## DELIVERY PLAN

**Flexible mode delivery:** Students can complete a maximum of 4 units per semester and 8 units per year through an accelerated full day workshop model.

## MINIMUM ENTRY REQUIREMENTS

/ **Higher School Certificate** with a minimum of 3 years relevant work experience in the field of business management or administration

/ **School Certificate** with 6 years relevant work experience in the field of management and administration and currently working at least at the supervisory level.

## APPLICATION PROCEDURES

/ Candidates must complete the prescribed application form available at CTI Corporate Marketing Department and must submit relevant copies of the following documents:

- / Copies of educational qualifications
- / Copy of CV
- / Letter of reference from past/present employer
- Copy of National Identity Card
- / Two passport size photos

(The originals of the above documents are needed for certification purposes)

FOR MORE INFORMATION, PLEASE CONTACT THE FUTURE STUDENTS CENTRE



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