



CHARLES TELFAIR
I N S T I T U T E



BACHELOR OF **BUSINESS ADMINISTRATION (HONS)**

WHAT IS IT?

CTI's BBA degree is designed to provide the graduate with a broad knowledge of the functional areas of management, and their interconnection. This is achieved by exposing students to a variety of "core business subjects".

The BBA differs from the Bachelor of Commerce in that it provides a broader foundation in all areas of management as opposed to focusing on any one particular major.

The BBA is also different in that it is an Honours degree and therefore includes a research component and dissertation which provides the students with the opportunity to develop a systematic approach to solving business problems.

WHY A Bachelor of Business Administration AT CTI?

✓ Outstanding value for money

"CTI is committed to launching high quality local degrees to ensure that those who cannot afford international degrees also have access to a world-class education" **CTI Marketing Director**

✓ An excellent foundation

"The BBA degree provides an excellent foundation in all areas of business. It has been designed in close-collaboration with industry and provides students with the perfect blend of theory and practice". **CTI Head of Faculty of Management**

✓ Full-time or Part-time options available

CAREER POSSIBILITIES

/ Graduates generally find employment in the areas of management

COURSE STRUCTURE

YEAR 1

> Introduction to Management	> Organisational Behaviour
> Principles of Accounting	> Introduction to Business Economics
> Communication in Business	> Marketing Function & Consumer Behaviour
> Planning & Developing My Career in Business	> Human Resource Management & Workforce Planning

YEAR 2

> Innovation enterprise & entrepreneurship	> Managerial and Cost Accounting
> Managing Information Technology & Systems	> Introduction to Business Research
> Principles of Finance	> Project Management
> Contemporary Issues in Business	> Operations and Risk Management

YEAR 3

> Financial Management Networks	> Business Research Project
> Business Capstone	> Stepping into the Workplace
> Strategic Management	> International Business Management
> Corporate Law and Industrial Relations	> Lean Analytics & Digital Tools for Business

Disclaimer: Please note that CTI reserves the right to change the content and/ method of assessment, to change or alter tuition fees of any unit of study, to withdraw any unit of study which it offers, to impose limitations on enrolment in any unit or program and/or to vary arrangements for any programme.

DELIVERY PLAN

Duration:

The programme is run over three years (six semesters)

Starting Dates:

Two intakes per year - February & August

ENTRY REQUIREMENTS

For admission, applicants must:

- / Satisfy the minimum academic entry requirements
- / Meet the minimum English competency level or
- / Recognition of prior learning is assessed on an individual basis.

APPLICATION PROCEDURES



- / Students must complete the prescribed CTI application form available at our Future Students Centre or at www.telfair.ac.mu and should submit relevant copies of the following documents:
 - / Copies of educational qualifications
 - / Two passport-size photographs
 - / Copy of National Identity Card or Birth Certificate
- (The originals of all the above documents for certification purposes are needed.)*

APPLICATION DEADLINE

It is recommended to register at least 5 weeks before the start date of Programme. Please call us on 4016511 or email us on marketing@telfair.ac.mu

FOR MORE INFORMATION, PLEASE CONTACT THE FUTURE STUDENTS CENTRE

 marketing@telfair.ac.mu

 TELFAIR, MOKA, MAURITIUS  (230) 401 6511  (230) 433 3005

 www.telfair.ac.mu  Charles Telfair Institute