

**DECEMBER 2014** 

# CHRONICLES SPECIALISSUE



### A 15-year success story





Our First Batch of ACCA Students at DCDM Business School (2000)

CTI was granted the right to offer its own degrees – becoming thus the first (and only) local private academic institution to do so

Fifteen years ago began a unique adventure whose success we are commemorating today: the birth, establishment and growth of a unique, private-sector led, academic institution that has today become synonymous with quality and excellence: the Charles Telfair Institute.

Many of our alumni, staff and readers will recall our first and timid steps in those days: how we had hesitantly rented three floors in a building in Quatre Bornes, had welcomed with some trepidation our first students in ACCA and Information Technology, and launched a full-blown UNISA curriculum.

Time went past. CTI today boasts a superb campus in Moka, 1600 fulltime students, over 60 academic staff and close to 7000 alumni. With the help of its Australian academic partners, it offers an impressive range of internationally-recognised academic qualifications and, on 23 September 2014, was granted the right to offer its own degrees – becoming thus the first (and only) private academic institution to do so.

Our very first Career Fair (2001)

#### Why this extraordinary success?

We can think of three major reasons:

The Institute's

- Unwavering passion and commitment to quality and innovation
- Ability to deliver above-average customer service consistently
- Reliance on overseas academic partners who provide solid and internationally-recognised curriculum

CTI's future looks bright. We believe that for many years to come, the Institute will continue to attract students driven by a need for quality and value. As we launch into new areas and diversify our curriculum further, as we pursue ruthlessly the goals of exemplary service, inspired leadership, and personal significance, we believe that we will continue to succeed in preparing our students for the 21st century. CTI is poised to become the first private university on the island. We are the pioneers. We started. We brought much innovation and leadership to the Tertiary Education Sector in Mauritius. We lead. And yes, our dedicated team will continue to lead into the future.

Prof E.Charoux Executive Director

### Message du Président

I m'est agréable, en cette période festive, d'évoquer ici quelques facettes du parcours de Charles Telfair Institute (CTI), à l'occasion de son 15e anniversaire, qui prend graduellement et sûrement une place honorable dans le paysage de la formation tertiaire à Maurice.

Dès la création de CTI en 2007, le groupe Food and Allied a répondu présent, quoique modestement, pour participer au capital de la compagnie. Rendons ici



hommage aux partenaires de De Chazal du Mée & Cie pour avoir initialement créé le De Chazal du Mée Business School qui a ensuite évolué sous le leadership de Robin Harel, Senior Partner, en Charles Telfair Institute, fruit de la passion, de la rigueur et du savoir d'Eric et d'Odylle Charoux.

La philosophie du groupe Food and Allied est entièrement alignée sur la promotion des talents et la valorisation de chacun. Il n'a donc pas été difficile de répondre affirmativement quand nous

avons été approchés par un important groupe d'actionnaires de CTI pour prendre une part active dans la compagnie, renforçant l'actionnariat et participant ainsi activement au niveau supérieur de la formation professionnelle à Maurice.

L'ambition de Charles Telfair Institute est de promouvoir une synergie avec les entreprises du secteur privé local développant ainsi une collaboration et un partage d'expériences réciproques ; mais

CTI a la volonté de contribuer au développement de Maurice comme un « knowledge hub » de la région, en harmonie avec la volonté exprimée par les autorités à ce sujet. ça ne s'arrête pas là, car CTI a la volonté de contribuer au développement de Maurice comme un « knowledge hub » de la région, en harmonie avec la volonté exprimée par les autorités à ce sujet.

Avec l'expérience acquise par la direction de CTI, le partenariat avec l'Université Curtin de l'Australie, l'ouverture vers d'autres institutions internationales prestigieuses, le Charles Telfair Institute est équipé pour réaliser ses ambitions dans la mouvance des changements accélérés au niveau de la technologie, de la communication et des mutations sociales.

Il convient de mentionner, ici, l'expérience, le professionnalisme et l'engagement des membres du Conseil d'administration de CTI, qui est un atout additionnel majeur à l'orientation future. Je les remercie bien vivement pour leur précieuse contribution.

Ces quelques réflexions sur l'évolution de CTI, particulièrement pendant l'année écoulée, symbolisent l'esprit de confiance et de détermination qui animent toutes les équipes de CTI. J'ai le privilège de remercier chacun pour sa participation soutenue à faire grandir CTI à la hauteur de ses ambitions, sous le leadership d'Eric et d'Odylle, préparant ainsi l'avenir ultime.

Finalement, au nom des membres du Conseil d'administration, il me revient d'offrir à chacun d'entre vous professeurs, personnel administratif, étudiants, ouvriers et tous ceux impliqués d'une manière ou d'une autre, au devenir de Charles Telfair Institute nos vœux les plus sincères pour une super fin d'année 2014 et une année 2015 pleine de succès, de joie et de bonheur.

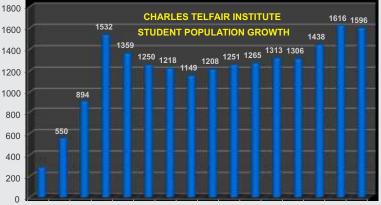
Cordialement,

Michel de Spéville, C.B.E

# 15 years of phenomenal growth

Over the last fifteen years, the Charles Telfair Institute has experienced a phenomenal growth which makes it today by far the largest private education provider in the country. The following graphs outline some very revealing statistics, figures which we are all proud of.

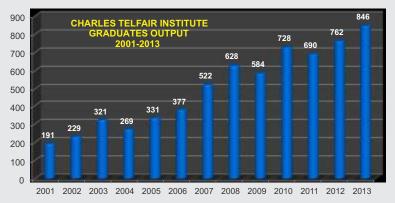
### **Student Population Growth**



1999 2000 2001 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011 2012 2013 2014

CTI has experienced a six-fold increase in its student population during the past 15 years. From a meagre 275 enrolled in 1999 when we first opened our doors, it is today nearly 1600 – a 480% increase.

#### Graduate Output per Year

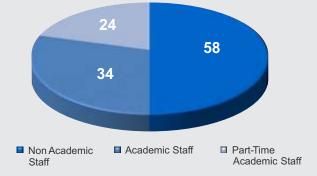


CTI's graduate output has grown by approximately 350% since 2001, standing at 846 in 2013.





### **Current Staff Complement**



In 1998, our End-of-Year party involved a grand total of 17 staff members, cleaning staff included! Today we employ 116 staff members, of which 58 (50%) are Academics.

# Our **Alumni**

We are justifiably proud of our 7000strong Alumni and their accomplishments to date. They are our ambassadors. It's a fact: The more engaged and involved the alumni, the stronger a university becomes as a result.



**Sara Lim Choi Keung** is a Research Fellow in Health Informatics at the Institute of Digital Healthcare, at the University of Warwick. Her current work involves research into interoperability issues and data standards in healthcare systems.

In 2000, Sara joined CTI (DCDM Business School then) to study for a BSc degree with UNISA, South Africa, as academic partner.

"Since completing my degree in 2002 and lecturing at CTI in 2004, I have read with great interest about the activities of CTI and its achievements over the years. With a new campus and the right to award its own degrees, I wish to CTI, on its 15th anniversary, many more successes towards quality education for its students and for educators."



Jan 2000-Dec 2002



July 2006 - June 2009

Christina Chu Poon once told MCB's CEO, "I am going to end up in your chair!" That sentence, and her outstanding HSC results, got her a full scholarship for her Curtin B Com Accounting and Finance degree. During her studies, Christina was one of the two CTI students who won the prestigious John Curtin Leadership award and once her degree completed, she went to work for the MCB. Christina left to embrace a career in Hong Kong working for SC Lowy Financial Services, a key player in the financial services sector.

**Mousheerl Maharaullee** was the youngest-ever student to enroll at CTI on the CTI's Foundation Programme. He was only 15 at the time. He went on to complete Curtin's B Com degree in Accounting and Finance as well as a BSc in Mathematical and Statistical Science (Financial Modelling Stream) from UNISA. In 2012, Mousheerl completed his MSc in Computational Finance from Essex University. "I wish CTI all the best on its 15th anniversary. CTI is an institution that values its students. Because of it, I have been able to accomplish my dream! Keep up the good work!"



Feb 2007- June 2010



Dec 2005- June 2012

"I started my Certificate IV in Marketing at CTI in August 2005 and completed a B Com in Marketing and Management in 2009. I obtained by Masters in International Business in 2012.

I must admit that during all these years, I received professional and inspiring tuition. This has definitely been of a tremendous benefit to both my career and the development of my personal aptitudes. For me, the qualified teaching team of the Institute and the friendly environment that prevails, are the very strengths of the Institute."

**Jean Paul Bigaignon** Trait Union Ltée

# Trip Down **Memory** Lane

Thousands of snapshots of students, parents, staff, visitors, dignitaries, partners – the list is endless. They all capture one thing: the indomitable spirit of a pioneering institution.



- 1. Our 10-year anniversary party
- 2. Inauguration Ceremony of CTI
- 3. Our first Orientation on our campus
- 4. Study Tour of TAFE Tourism Students in Rodrigues
- 5. Coaching primary school students (ZEP Project)
- 6. Informal career discussions in our auditorium













#### Campus under construction



Orbis Court, 1999



The Concept, 2002











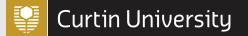
### What our Academic Partners say

*Chronicles* asked its key academic partners to share their sentiments on our 15-year milestone. This is what they had to say:



I believe the quality of education and staff is a primary reason for the success of CTI and the achievement of 15 years in the tertiary business. I wish you "Happy Birthday" and look forward to strengthening our friendship over the next 15. Congratulations to everyone involved!

**Professor Carolyn Dickie** Deputy Pro Vice Chancellor Curtin Business School



Congratulations on fifteen years of organisational growth and continuous improvement in student learning and development. From my first interaction with CTI, I have been consistently impressed with the dedication, hard work and high quality outcomes achieved by students and staff. Always evident is a deep commitment to making a difference in the lives of students and their communities. This makes working with CTI a real pleasure and I hope to have the opportunity to continue doing so for many years to come. Again, congratulations on your success and I wish everyone at CTI a very happy fifteenth birthday.

Professor Grant O'Neill BA (Hons) UNSW, PGDipMgt Macquarie, PhD UNSW Dean, International, Accreditation, and Strategy - Curtin Business School



Challenger Institute is very proud of the success of all CTI graduates and the excellence in teaching that is demonstrated by CTI staff. We considered CTI one of our most valued partners and congratulate everyone on 15 years of outstanding commitment and performance.

**Liz Harris,** CEO Challenger Institute of Technology







On-going and open communication – even through long distance – has ensured that all staff involved in this partnership take an active part in maintaining a close working relationship. I would like to offer my congratulations to everyone at CTI on reaching this milestone and look forward to continuing to work with the Institute for many more years.

Margaret Gannaway Director Training Services Business, Information Technology, Hosp Central Institute of Technology

### Our Corporate Training



LCP Participants 2010



Team-building Exercise

2014 represents the 15th year CTI has supported Corporate Training both in Mauritius and Africa, by offering an impressive array of programmes and workshops.



MCB LCP - 2013

### Facts & Figures

**Executive Education:** In collaboration with other universities or on our own steam, we offer a wide range of short courses designed for the Executives. *Strategic Management* and *Team-building* remain the two most popular titles.

Management Development Programme: The Leadership Challenge Programme dates back to 2005 and has always been our flagship offering, with over 5000 managers having undergone its courses. It has since evolved into a full degree programme: the Bachelor in Business Management and Leadership.

**Overseas:** CTI Corporate training has also been conducted abroad. In partnership with its academic partners, CTI has run a series of Management Development Programmes (MDP). In 2006 and 2007, for example, it offered with the Wits Business School of Johannesburg, a MDP for the prestigious Celtel organisation, a large telecommunications company operating in several African countries.

**Psychological services:** Psychometric assessment, Career Counselling and Executive Coaching form part of our Corporate services and continue to be offered on selective basis by our Leadership Development Centre.





MDP Delegates, Celtel, Johanesburg



Winners LCP - 2012

### Our Most **Precious Resources**

orking at CTI is a rather unique experience. The casual visitor will often remark on the "relaxed atmosphere" which prevails in its corridors, characterized by the frequent laughter and informal style. The more observant person though will not fail to notice the unmistakable drive and spirit of achievement.

CTI staff constitutes our most precious resources.Without their participation, commitment and dedication, there would be no CTI. During the past 15 years, much time and effort has gone into managing and developing these resources.

#### Some figures

**Staff:** From its humble beginning with a total staff complement of 16 in 1999, CTI has today about 116 employees of which 60 are full-and parttime academics

**Qualification:** All academic staff have at least a Master's degree. Many are in the process on completing their PhDs and publishing their research

Awards: With clockwork regularity, our staff win coveted national or overseas prizes or awards – the latest being the AAA Award from Circus Advertising by one of our Design lecturers

### Some facts

**Training:** Within a value-driven environment where emphasis is firmly placed on Quality and Innovation, all academic staff undergo, on a weekly basis, the aptly named 'Learning Hour' – a two-hour session designed to upgrade their academic knowledge and skills. Non-academic staff undergo a similar process at least once a month

Action Learning: CTI is proud of the fact that it pioneered in 2003 the Action Learning technique, the single most powerful change intervention an organisation has at its disposal. This process has enabled CTI to solve many thorny issues as well as launch new projects

**Overseas Input**: On a semester basis, highly experienced staff from our academic partners visit our campus for staff training and coaching - a regular opportunity for our own academics to learn from the best

**Fun:** All is not work and more work though. CTI staff also know how to relax and enjoy themselves as illustrated in the various issues of our Chronicles.











Staff in action

# Our Students



Without them there would be no CTI! Over the past 15 years, students of the Charles Telfair Institute have repeatedly demonstrated their desire to achieve excellence in all aspects of life.

In 2014, several students have achieved outstanding results in two categories: Academic Excellence and Sports. Here is a sample of our high achievers.









### Facts & Figures

#### Academic Excellence

**Deeksha Susty** (Bachelor of Commerce, Accounting and Finance) Was presented with the prestigious Curtin Law School award, the 'Lexis Nexis Prize'

**Christophe Ng Fook On Ng Yow Thow** (Bachelor of Commerce, Accounting and Finance) Made the Vice-Chancellors List

**Avinash Raggoo** (Diploma of Graphic Design) Winner for Logo Design at the 2nd African Youth Championships which will be held in April 2015

**Keshav Rao China-Appadu** and **Mohammad Moserdee** (Bachelor of Commerce, Accounting and Finance) Winners of essay competition entitled: *The Benefits Competition Brings to the Economy.* 

### Sport

**Mathieu Marquet** (Bachelor Commerce, Tourism, Hospitality and Event Management) Awarded a Swimming Scholarship from the Fédération Internationale de Natation

**Caroline Ramasawmy** (Bachelor of Mass Communication) Pre-selected for the Indian Ocean Games 2015 in Table Tennis

**William Li Yuk Lo** (Bachelor of Commerce, Business Information Technology & Systems) Universiade Champion in Badminton

**Bruno Betsey** (Bachelor of Commerce, Management and Marketing) Universiade Champion in Basketball and Football

**Gaelle Dardanne** (Bachelor of Commerce, Tourism, Hospitality and Event Management) Universiade Champion in Badminton and Volleyball

- 1. Deeksha Susty 2. Avinash Raggoo
- 3. Caroline Ramasawmy 4. Mathieu Marquet

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